

## P.F. CHANG'S CUSTOMER SATISFACTION SURVEY SWEEPSTAKES

### OFFICIAL RULES

**NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.**

- 1. SPONSOR & ADMINISTRATOR:** This P.F. Chang's Customer Satisfaction Survey Sweepstakes ("Sweepstakes") is sponsored by P.F. Chang's China Bistro, Inc., 7676 E. Pinnacle Peak Road, Scottsdale, AZ 85255 ("Sponsor"). This Sweepstakes is administered by Promotion Fulfillment Company ("Administrator").
- 2. WHO IS ELIGIBLE:** This Sweepstakes is open to individual legal residents of one of the fifty (50) United States or Washington, D.C. who are age 18 or older at time of entry. This Sweepstakes is not open to employees and their immediate family members (and those living in the same household) of Sponsor, Administrator or any of their affiliates and advertising and promotion agencies.
- 3. WHEN TO ENTER:** This Sweepstakes begins at 12:00:00 a.m. Central Time ("CT") on January 1, 2019 and ends at 11:59:59 p.m. CT on June 30, 2019 ("Sweepstakes Period"). The Sweepstakes Period consists of twenty-six (26) weekly entry periods (each, a "Weekly Entry Period"). Each Weekly Entry Period begins at 12:00:00 a.m. CT on each Monday and ends at 11:59:59 p.m. CT on each Sunday during the Sweepstakes Period, except for the first Weekly Entry Period which begins on Tuesday as set forth in Rule 5 below. Additionally, there will be six (6) monthly drawing periods (each, a "Monthly Entry Period") as set forth in Rule 5 below.
- 4. HOW TO ENTER:** During the Sweepstakes Period, a receipt for the purchase of food or beverage at a participating P.F. Chang's restaurant will provide instructions for completing a survey about your restaurant experience. Each receipt will display a unique number ("Code"). To start your survey, visit the website printed on your register receipt and follow the instructions to provide your Code and complete the survey. Upon completion of the survey, you will be asked if you'd like to be entered into the Sweepstakes. If you'd like to enter, select 'Yes', complete the entry for with all of the necessary information requested and press 'Submit' to receive one (1) entry into the random drawing corresponding to the Weekly Entry Period and Monthly Entry Period in which your entry is received.

**To enter without a purchase:** neatly hand-print your first and last name, street address (no P.O. Boxes), city, state, zip code, email address and date of birth (mm/dd/yyyy) on a plain 3"x 5" piece of paper ("**Mail-in Entry**") and mail your Mail-in Entry in a business-size envelope (#10) (with sufficient postage affixed) to: P.F. Chang's Survey Sweepstakes, P. O. Box 6047, Dept. 41292, Douglas, AZ 85655. LIMIT: one Mail-in Entry per outer mailing envelope. Mechanically-reproduced entries are void. The dates by which mail-in entries must be received are set forth in Rule 5.

### **5. DRAWINGS:**

- a) Weekly Drawings:** Administrator will conduct one (1) random drawing per Weekly Entry Period ("**Weekly Drawing**") to select one (1) Weekly Drawing Prize winner from among all eligible entries received during the Weekly Entry Period. Administrator will conduct Weekly Drawings on or after

the Weekly Drawing Date set forth in the table below. Each entry is eligible only for the Weekly Drawing for the Weekly Entry Period during which the entry is received by Administrator. Non-winning entries will not roll over the subsequent Weekly Drawings, if any. Administrator's decision about eligibility for a Weekly Drawing is final.

Weekly Entry Period	Weekly Entry Periods for Website Entries Received:	Weekly Entry Periods for Mail-in Entries Received:	Weekly Drawing Date
1	1/1/19 – 1/6/19	1/3/19 – 1/9/19	2/5/19
2	1/7/19 – 1/13/19	1/10/19 – 1/16/19	2/5/19
3	1/14/19 – 1/20/19	1/17/19 – 1/23/19	2/5/19
4	1/21/19 – 1/27/19	1/24/19 – 1/30/19	2/5/19
5	1/28/19 – 2/3/19	1/31/19 – 2/6/19	3/12/19
6	2/4/19 – 2/10/19	2/7/19 – 2/13/19	3/12/19
7	2/11/19 – 2/17/19	2/14/19 – 2/20/19	3/12/19
8	2/18/19 – 2/24/19	2/21/19 – 2/27/19	3/12/19
9	2/25/19 – 3/3/19	2/28/19 – 3/6/19	3/12/19
10	3/4/19 – 3/10/19	3/7/19 – 3/13/19	4/9/19
11	3/11/19 – 3/17/19	3/14/19 – 3/20/19	4/9/19
12	3/18/19 – 3/24/19	3/21/19 – 3/27/19	4/9/19
13	3/25/19 – 3/31/19	3/28/19 – 4/3/19	4/9/19
14	4/1/19 – 4/7/19	4/4/19 – 4/10/19	5/7/19
15	4/8/19 – 4/14/19	4/11/19 – 4/17/19	5/7/19
16	4/15/19 – 4/21/19	4/18/19 – 4/24/19	5/7/19
17	4/22/19 – 4/28/19	4/25/19 – 5/1/19	5/7/19
18	4/29/19 – 5/5/19	5/2/19 – 5/8/19	6/11/19
19	5/6/19 – 5/12/19	5/9/19 – 5/15/19	6/11/19
20	5/13/19 – 5/19/19	5/16/19 – 5/22/19	6/11/19
21	5/20/19 – 5/26/19	5/23/19 – 5/29/19	6/11/19
22	5/27/19 – 6/2/19	5/30/19 – 6/5/19	6/11/19
23	6/3/19 – 6/9/19	6/6/19 – 6/12/19	7/9/19
24	6/10/19 – 6/16/19	6/13/19 – 6/19/19	7/9/19
25	6/17/19 – 6/23/19	6/20/19 – 6/26/19	7/9/19
26	6/24/19 – 6/30/19	6/27/19 – 7/3/19	7/9/19

Odds of winning a prize in a Weekly Drawing depend upon the number of eligible entries received during the applicable Weekly Entry Period.

- b) **Monthly Drawings:** Administrator will conduct one (1) random drawing per Monthly Entry Period (“**Monthly Drawing**”) to select four (4) Monthly Drawing Prize winners from among all eligible entries received during the Monthly Entry Period. Administrator will conduct Monthly Drawings on or after the Monthly Drawing Date set forth in the table below. Each entry is eligible only for the Monthly Drawing for the Monthly Entry Period during which the entry is received by Administrator. Non-winning entries will not roll over the subsequent Monthly Drawings, if any. Administrator’s decision about eligibility for a Monthly Drawing is final.

Monthly Drawing	Entries Submitted For:	Monthly Drawing Date
1	Weekly Entry Periods 1-4	2/5/19
2	Weekly Entry Periods 5-9	3/12/19
3	Weekly Entry Periods 10-13	4/9/19
4	Weekly Entry Periods 14-17	5/7/19
5	Weekly Entry Periods 18-22	6/11/19
6	Weekly Entry Periods 23-26	7/9/19

Odds of winning a prize in a Monthly Drawing depend upon the number of eligible entries for each Monthly Drawing.

6. **PRIZES:** Twenty Six (26) Weekly Drawing Prizes (One Prize per Weekly Drawing): each, a \$100 P.F. Chang’s gift card. (Gift cards are subject to terms and conditions of their issuer.) Twenty-Four (24) Monthly Drawing Prizes (Four per Monthly Drawing): each, \$500 (awarded as a check made payable to the winner). All applicable taxes, fees and other expenses associated with acceptance and use of a prize are the responsibility solely of its winner. Sponsor reserves the right to substitute any prize with a prize of equal or greater value but no other substitution or transfer of a prize is permitted. Sponsor is obligated to award only the prizes stated above. Unclaimed prizes will not be awarded. **PRIZE LIMIT:** one (1) Weekly Drawing Prize per household and one (1) Monthly Drawing Prize per household.
7. **PRIZE DELIVERY:** Administrator will deliver prizes to Weekly Drawing winners within approximately eight (8) weeks after the applicable Weekly Drawing Dates. Monthly winners will be notified via email within ten (10) days after the applicable Monthly Drawing Dates. A winner who entered by completing the survey will be contacted by telephone or email. Administrator will leave one (1) voice message or send one email. If voice messaging is not available or if the potential winner does not respond within three (3) business days of the date of the voice message or email message, the prize is forfeited. If winner is 18 but also a minor in his or her state of residence, prize will be awarded to his or her parent/legal guardian. A winner that entered by mail will be notified by email and/or USPS mail. A selected winner may be disqualified if his or her prize, winner notification or other communication is returned as undeliverable or if he or she does not respond within the timeframe specified in the winner notification.
8. **ENTRANT AGREEMENT AND RELEASE**

EACH WINNER AGREES TO THE USE OF HIS OR HER NAME, ADDRESS, LIKENESS AND/OR PRIZE INFORMATION FOR PROMOTIONAL PURPOSES (INCLUDING THE WINNERS LIST) IN ANY MEDIUM WITHOUT ADDITIONAL COMPENSATION TO THE EXTENT PERMITTED BY LAW. ANY USE OF A MINOR'S NAME, ADDRESS, LIKENESS AND/OR PRIZE INFORMATION IS SUBJECT TO PRIOR APPROVAL OF HIS OR HER PARENT OR LEGAL GUARDIAN.

BY PARTICIPATING IN THIS SWEEPSTAKES, EACH ENTRANT REPRESENTS TO SPONSOR THAT HE OR SHE HAS THE LEGAL CAPACITY TO AGREE TO THE TERMS OF THESE OFFICIAL RULES AND HAS COMPLIED WITH THEM. EACH ENTRANT ALSO AGREES TO RELEASE SPONSOR AND ITS AFFILIATES AND ADVERTISING AND PROMOTION AGENCIES AND EACH OF THESE ENTITIES' RESPECTIVE OFFICERS, DIRECTORS, MANAGERS, SHAREHOLDERS, EMPLOYEES, AGENTS, REPRESENTATIVES, SUCCESSORS AND ASSIGNS (COLLECTIVELY "**RELEASED PARTIES**") FROM ANY AND ALL LIABILITY, LOSSES OR DAMAGES ARISING FROM OR IN CONNECTION WITH THIS SWEEPSTAKES OR THE AWARDING, RECEIPT AND/OR USE OR MISUSE OF A PRIZE OR PARTICIPATION IN ANY PRIZE-RELATED ACTIVITY.

TO THE EXTENT PERMITTED BY LAW, EACH ENTRANT WAIVES ANY RIGHT TO BRING ANY CLAIM AGAINST ANY OF THE RELEASED PARTIES AS A PLAINTIFF OR CLASS MEMBER IN ANY PURPORTED CLASS OR REPRESENTATIVE ACTION OR PROCEEDING.

CALIFORNIA RESIDENTS: BY PARTICIPATING IN THIS SWEEPSTAKES, YOU WAIVE YOUR RIGHTS WITH RESPECT TO CALIFORNIA CIVIL CODE SECTION 1542, WHICH STATES THAT "A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS WHICH THE CREDITOR DOES NOT KNOW OR SUSPECT TO EXIST IN HIS FAVOR AT THE TIME OF EXECUTING THE RELEASE, WHICH, IF KNOWN BY HIM MUST HAVE MATERIALLY AFFECTED HIS SETTLEMENT WITH THE DEBTOR."

- 9. GENERAL RULES:** This Sweepstakes is void outside the fifty (50) United States and Washington, D.C. and where prohibited, restricted or taxed. All federal, state and local laws and regulations apply to this Sweepstakes. This Sweepstakes is governed by the internal laws of the State of Arizona. Any and all legal actions or claims arising in connection with this Sweepstakes must be brought in a court of competent jurisdiction within the United States. The Released Parties are not responsible for: illegible, duplicate, incorrect or incomplete Codes or register receipts that do not contain Codes; late, lost, stolen, damaged, garbled, incomplete, postage-due, undeliverable, misaddressed or misdirected Sweepstakes entries, mail, email or other communications; errors, omissions, interruptions, deletions, defects or delays in operations or transmission of information, in each case whether arising by way of technical or other failures or malfunctions of computer hardware, software, communications devices and their settings or transmission lines; data corruption, theft or destruction; or unauthorized access to or alteration or loss of Sweepstakes-related information or materials. Sponsor reserves the right to restrict participation from any IP or MAC address or device if suspicious activity is detected or suspected. Sponsor assumes no responsibility for undeliverable emails resulting from any form of active or passive email filtering or for insufficient space in user's email account to receive email. The Released Parties disclaim any liability for damage to any computer system resulting from participation in, or accessing or downloading information in connection with, this Sweepstakes. Sponsor reserves the right, at its sole discretion, to modify, terminate or suspend this Sweepstakes if for any reason this Sweepstakes cannot be conducted as designed or intended. If Sponsor modifies, terminates or suspends this Sweepstakes, Sponsor will post a notice at [www.pfchangsfeedback.com](http://www.pfchangsfeedback.com) and, if time and circumstances allow, determine procedures for awarding the unawarded prizes. Sponsor reserves the right, at its sole discretion, to disqualify any participant from this Sweepstakes or any other promotion conducted by Sponsor or any of its affiliates if his or her fraud or misconduct

disrupts the intended execution of this Sweepstakes. Sponsor also reserves the right to correct errors or inconsistencies in promotional materials or in the announcement of prizes. If Sweepstakes-related promotional materials and these Official Rules are inconsistent, then the Official Rules shall govern with respect to this Sweepstakes.

**CAUTION:** ANY ATTEMPT BY ANY INDIVIDUAL TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW.

**10. PERSONAL INFORMATION:** Personal information submitted in connection with this Sweepstakes is governed by Sponsor's privacy policy available at

<https://www.pfchangfeedback.com/DContent.aspx?Page=Privacy&c=395214>.

**11. WINNERS LIST:** For a list of winners, mail a self-addressed stamped envelope to: PF Chang's Customer Survey Sweepstakes Winners list, Attn: Winners List, P. O. Box 6047, Dept. 41292W, Douglas, AZ 85655. (For protection if winner's privacy, the winner's list will include first name and state of residence only.)

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